



INDIAN SCHOOL AL WADI AL KABIR

Class: XI	Department: Commerce
Subject: BST	Chapter 5: Emerging Modes of Business
Worksheet: 01	MCQ's

Q.No	
1	_____ greatly facilitates and speeds up the entire B2C process a. B-commerce b. None of these c. E-banking d. Ecommerce
2	B2C variant of e-commerce enables a business to be in touch with its a. Creditors b. Managers c. Customers d. Employee
3	A firm's interaction with its employees, sometimes referred to as ----- a. B2E b. B2C c. C2C d. C2B
4	Selling goods through Flipkart and eBay.com is _____ type of e-business transactions a. B2B transactions b. C2C transactions c. B2C transactions d. C2B transactions
5	Which of the following is not correct a. Low personal touch is a limitation of e-business b. E-business can be formed easily c. Traditional business has no personal touch d. None of these
6	Money withdrawn through ATM is _____ type of E-business a. C2B b. C2C c. B2B d. B2C
7	Here, parties involved in the electronic transactions are from within a given business firm, hence, the name is _____ a. Intra-C Commerce b. Intra-D Commerce c. Intra-B Commerce

	d. Intra-A Commerce
8	Both Sellers and buyers are business firms, under ____ type of e-commerce transaction a. B2B Commerce b. C2B Commerce c. B2C Commerce d. C2C Commerce
9	e-commerce does not include (a) A businesses interactions with its customers (b) Interactions among the various departments within the business (c) A businesses interactions with its suppliers (d) Interactions among the geographically dispersed units of the business
10	-----transactions have business firms at one end and its customers on the other end. (a) C2B Commerce (b) B2C Commerce (c) B2B Commerce (d) C2C Commerce
11	Complaint lodged by a customer at the company's call centre is ----- ----- type of e-business transaction. (a) C2C Commerce (b) C2B Commerce (c) B2C Commerce (d) B2B Commerce
12	Both buyers and sellers are customers under-----type of e-business transaction (a) C2C Commerce (b) B2C Commerce (c) C2B Commerce (c) B2B Commerce
13	Out of e-commerce and e-business, which is a broader term? (a) None of these (b) both e-business and e-commerce are same thing (c) e-commerce (d) e-business
14	Assertion- Reasoning Based Questions
1	Assertion (A): Selling of refurbished washing machine is an example of C2C Commerce. Reason(R): Buyer and seller of such a product are consumers only. (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion. (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion.

	(c) The Assertion is correct but the Reason is incorrect. (d) Both the Assertion and Reason are incorrect
2	Assertion (A): The length of business cycle is longer in case of e-business. Reason(R): Various processes run simultaneously. (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion. (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion. (c) The Assertion is correct but the Reason is incorrect. (d) Both the Assertion and Reason are incorrect
3	Assertion (A): There is more risk in the traditional business. Reason(R): Parties have no personal interaction while buying and selling. (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion. (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion. (c) The Assertion is correct but the Reason is incorrect. (d) Both the Assertion and Reason are incorrect
4	Assertion (A): There exists ease of expansion in case of e-business. Reason(R): There are no geographical boundaries on a virtual platform. (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion. (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion. (c) The Assertion is correct but the Reason is incorrect. (d) Both the Assertion and Reason are incorrect
5	Assertion (A): E-business includes e-commerce. Reason(R): E-commerce is a part of e-business that includes industries as well. (a) Both Assertion and Reason are correct and the Reason is a correct explanation of the Assertion. (b) Both Assertion and Reason are correct but Reason is not a correct explanation of the Assertion. (c) The Assertion is correct but the Reason is incorrect. (d) Both the Assertion and Reason are incorrect